



**MEDIA RELEASE**

perkinsprograms.org

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FOR IMMEDIATE RELEASE

October 2019

**Petco Foundation Invests in Perkins' Therapeutic Horsemanship Program**

*Investment of \$3,000 will provide care for the horses of Perkins Rein in a Dream program*

**Lancaster, MA** – The Petco Foundation recognizes Perkins Rein in a Dream program for its success in working to enhance the lives of children, youth, and adults by providing therapeutic, educational, and recreational experiences with animals.

Rein in a Dream (RIAD) has received a Helping Heroes grant of \$3,000 from the Petco Foundation, which will enable them to continue to provide high-quality care to the 12 horses who work in the program, providing service and connection to program participants every day.

Rein in a Dream is a Perkins community program and premier therapeutic horsemanship center accredited by PATH International (The Professional Association of Therapeutic Horsemanship) for over 25 years. RIAD specializes in serving children and adults with a wide range of mental health, cognitive, and developmental challenges, and individuals with mild-to-moderate physical disabilities through providing therapeutic, educational, and recreational life-enhancing experiences. Participants, grow, learn, and heal through interactions with equines and small animals in a natural, holistic setting.

Investments are made possible through the Petco Foundation's annual Helping Heroes campaign, taking place every October in Petco locations nationwide. A stakeholder and media event will take place at the Leominster, MA Petco location on October 10th at 11 AM with Perkins and the Petco Foundation to celebrate this grant and all it will accomplish for the Rein in a Dream program.

For more information about Rein in A Dream, visit [perkinsprograms.org/riad](http://perkinsprograms.org/riad). For more information about the Petco Foundation, visit [petcofoundation.org](http://petcofoundation.org) and join the conversation on Facebook, Twitter and Instagram by using the hashtag #PetcoFoundation.

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**About Perkins**

Perkins is a comprehensive human service agency providing academic, vocational, and clinical services for children, adolescents, adults, seniors, and their families. Their mission is to promote meaningful and sustained well-being for children, youth and adults facing educational, developmental, or mental health challenges. Learn more at [perkinsprograms.org](http://perkinsprograms.org).

**About the Petco Foundation**

At the Petco Foundation, we believe that every animal deserves to live its best life. Since 1999, we've invested more than \$260 million in lifesaving animal welfare work to make that happen. With our more than 4,000 animal welfare partners, we inspire and empower communities to make a difference by investing in adoption and medical care programs, spay and neuter services, pet cancer research, service and therapy animals, and numerous other lifesaving initiatives. Through our Think Adoption First program, we partner with Petco stores and animal welfare organizations across the country to increase pet adoptions. So far, we've helped more than 6 million pets find their new loving families, and we're just getting started. Visit [petcofoundation.org](http://petcofoundation.org) to learn more about how you can get involved.